

# AWC

BEFORE AND AFTER





**ADVANCED**  
**WIRELESS**  
COMMUNICATIONS

BRAND BOOK

In the realm of wireless communications, evolution is the heartbeat of progress, and at Advanced Wireless Communications, we have been at the forefront of this evolution since our inception in 1992. As we proudly look back on the remarkable journey of the last three decades, we stand on the precipice of a bold new chapter, ready to unveil the transformative results of our recent rebranding endeavor.

In the fast-paced world of technology and communication, staying relevant and resonating with our audience is not just a choice – it's a necessity. It's this very essence that inspired the creation of our dynamic marketing team in 2020. With unwavering dedication and a vision to rival industry giants like Motorola, we embarked on a monumental rebranding initiative, one that would redefine our company and product lines.

Join us as we take you on a captivating journey through the evolution of Advanced Wireless Communications, from its humble beginnings to its current position as a force to be reckoned with in the wireless communications landscape. Experience the transformation that has reinvigorated our brand, revitalized our product offerings, and positioned us as a formidable competitor in the industry.

Welcome to the Advanced Wireless Communications Brand Book – where the past meets the present and paves the way for an exciting future.



PALETTE



TYPOGRAPHY

Arial  
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

STACKED



INSPIRATION





**ADVANCED  
WIRELESS**  
COMMUNICATIONS

PALETTE



TYPOGRAPHY

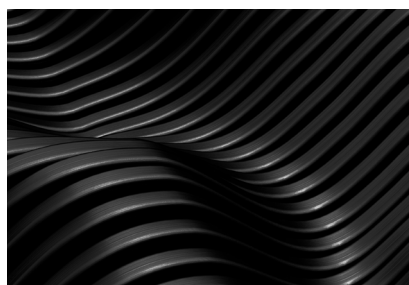
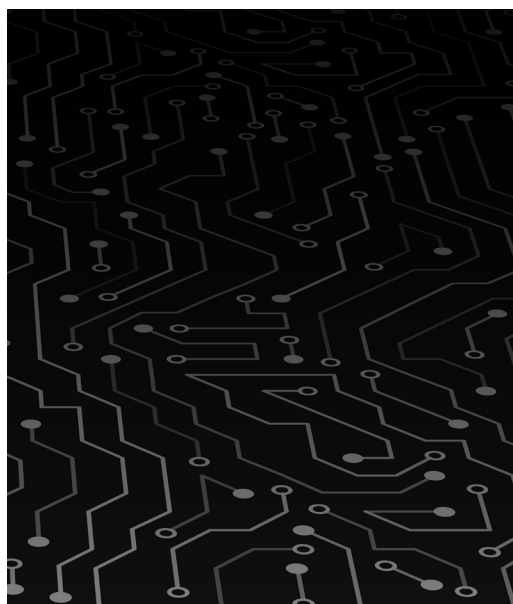
Brandon Grotesque  
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STACKED



**ADVANCED  
WIRELESS**  
COMMUNICATIONS

INSPIRATION



**ADVANCED WIRELESS COMMUNICATIONS**  
ARE YOU WIRELESS YET?

**Your two-way radio doesn't have to be one of these** to communicate well.

Introducing the **MINI 3** Two-way Radio  
Weights only 2.4 ounces!

**Home**  
What's New  
PRODUCTS  
SERVICE  
INDUSTRIES  
Instant Assistant®  
Shopping Cart  
Accessory Guide  
Radio Rentals  
Order Status  
Downloads  
Contact Us  
About Us  
Our Blog  
Affiliations  
Job Openings

ACCOUNT LOGIN  
New Account  
Submit

ABOUT SSL CERTIFICATES

**EDI**  
Electronic Data Interchange  
Ready!

**ARIBA**  
Network

AWC Partners  
**KENWOOD**  
COMMUNICATIONS  
**MOTOROLA**  
PROFESSIONAL RADIO  
**HYDROCOM**  
COMMUNICATIONS  
**VERTEX STANDARD**  
COMMUNICATIONS  
**QUANTUM**  
COMMUNICATIONS  
**3CX**  
PARTNER  
**3M**  
**UHF**  
REPEATER

**Latest News & Promotions**  
CHARGER SALE!  
**Charger Blow-out Sale!**  
Stock up now on Kenwood OEM KSC-37 Single Unit, Li-Ion Rapid Chargers for the Kenwood TK-3200's KNB-461 and the AWC AKNB-461 Batteries. **Save up to OVER 50%!** Quantities are limited, stock up today!

Advanced Wireless Adapts NEW Part Numbers  
Advanced Wireless Communications is changing Part Numbers from our old 12 digit numbers to new 6-digit numbers. Our old format usually looked like: 4208-5510. In our new format, we are dropping the 4208-55 part and just keeping the last 6 digits (part numbers beginning with other digits may have a zero in front of them but will also accept the old number). So the change is quite simple.

**4208-5510-2351 Becomes 10-2351**  
However, we will continue to support the old format numbers in the future as well. The change is part of a new system we are integrating that will allow us to provide better service and offer more features for our customer. We will be integrating these changes over the next year!

**The NEW Kenwood PXT-23K UHF Portable**  
The NEW Kenwood PXT-23K UHF Portable Kenwood announces their new PXT-23K UHF (8SR) Portable radio and accessories! Super compact and durable, ProTalk® radios feature long battery life, so last for more than one shift, and they're economical enough to make sure your entire team has a ProTalk radio handy to help you be ready to handle any situation. [Click here to go to our MINIX More Deals for details!](#)

Also new for the PXT-23K portable are:  
• KMB-44K 6-Link Charger  
• KMB-71L Li-Ion Battery  
• KMB-34-C Long Range w/PTT  
• Use **3X** Labeled Headsets

**New GPS Accessories for Kenwood Portables**  
Check out the great new GPS Enabled microphones and chargers for your Kenwood Two-way radios. These new options from Pryme open up great location based options for your radio system if you use any GPS location based software. [Check out the new GPS accessories page by clicking here!](#)

**AWSC3300 6-Link Gang Charger for TK-3200**  
The NEW AWSC3300 is a compact 6-Link Gang Charger for the Kenwood TK-3200 model two-way radio that use the KMB-461 C/M or the new AWB-461-Adv. Advanced Communications Li-Ion batteries. It is compact enough to fit almost anywhere yet still charge a battery from fully discharged to fully charged in under 5 hours. [Check it out today!](#)

**Free UPS Ground Shipping on Pre-Paid Online Orders over \$100**  
**Free UPS Ground Shipping\* on orders placed online over \$100.**  
Flat Rate shipping on all others as low as \$10.00.  
\*Not valid on pre-ordered online orders and delivered commercial US only. Not available on orders placed on account.

Twitter View  
Tweets by @AWCWirelessCom

**Why Choose 3CX Phone Systems**  
See why thousands of business worldwide of all sizes, including Pepsi, American Express, Boeing, Harley Davidson, Formula One, Carrefour, FL, HILTI, NCL, and even us here at Advanced Wireless Communications are turning to 3CX Phone Systems!

The video above gives a presentation of 3CX's Phone System for Windows, and shows you what makes it different from other VoIP phone system solutions in the market.

3CX Phone Systems are Windows based, meaning you won't need to learn Linux in order to get it working. It's a VoIP PBX, so you can connect office and remote workers without having to pay extra on telephone bills. 3CX Phone Systems provide Unified Communications that increase employee productivity and can integrate with your CRM or Outlook. In fact, here is what Bill enters the Head IT at Tom's Lenses had to say:

"Uniqueness of 3CX is outstanding... we can easily make changes to the PBX ourselves, something that was unthinkable on a traditional PBX."  
See more about the 3CX PBX System in the video above or [click here for our product details page!](#)

**Rebate Center**  
Ring in the New Year with NEXEDGE® Rebates!  
Start the new year off right and save when you upgrade your analog radios to the performance and quality of NEXEDGE® digital radios. Customers qualify for rebates of \$35, \$45, or \$60 on purchases of NEXEDGE® radios (depending upon model) made between January 31st and April 30th, 2013. A minimum purchase of 10 (10) units is required to qualify for the rebate offer (maximum quantity is 250 units/rebate per company/agency). Models can be mixed and matched to reach minimum.  
Rebate claims should be submitted online at: <http://rebates.kenwoodusa.com> by May 31st, 2013.

NEXEDGE® Radio Models	Rebate
NX-240/340/740/840	\$35
NX-220/320/420/720/820/920	\$45
NX-200/210/300/410/411/700/800/900/901	\$60

A rebate check will be mailed to the end user within 9 weeks from submission of rebate claim request. All rebate claim information must be received on or before May 31st, 2013. All rebate claim information can be updated during the claim process at <http://rebates.kenwoodusa.com> per all rebating documents must be purchased by May 31st, 2013. Complete model and serial numbers must be listed. Please reference promotion #R-14-0204.

Rebates up to \$1,800 on Select ProTalk® Portables  
Kenwood announces an exciting new promotion which awards ProTalk Customers a \$20-\$30 rebate per unit by purchasing Kenwood's 800/801 and ProTalk® Series Radios. Customers receive a rebate of \$20-\$30 per unit for a minimum qualifying purchase of six or more (6+) of the same model - with a maximum of up to 60 radios! The ProTalk End User Rebate Promotion runs February 2nd - April 30th, 2013.

Complete the online submission form <http://rebates.kenwoodusa.com> referencing offer code PS-15-0604M. Please call our Rebate Center at 1-877-570-7228 if you have questions regarding the online process.

Models	Rebate	Models	Rebate
TK-2400K	\$25	TK-3400UP	\$25
TK-2400V4P	\$25	TK-3402UK	\$30
TK-2402VK	\$30	PKT-23K	\$20
TK-3400K	\$25		

**Coming Events**  
Online Web Demo  
**Schedule a Demo**  
We don't have any trade shows scheduled at this time but we are always ready to do a personal one-on-one Web Demo of our products. Why not talk to one of our sales advisors today and schedule a demo of one of our wireless products today!

Home | Service | Radio Repair (RMA) | Repair Status | About Us | Contact Us | Downloads | Coming Events | News | Terms & Conditions | Return Policy | Privacy Policy | Site Map

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**ADVANCED WIRELESS COMMUNICATIONS**  
ARE YOU WIRELESS YET?

# Welcome to the Family

**Odin/Instant Assistant**  
Wireless alarm monitoring that provides notification by two-way radios, email, text/SMS, and pagers, LED signs, and much more.

**MINI 4**  
Small, lightweight, easy to carry and user friendly. Featuring NEW customizable faceplates and drop in charger.

**Page 2 Talk/Radio Integrator**  
Converts existing nurse call/alert alphanumeric pages, TAP, E-mail, text/SMS, and API to voice alerts played over two-way radios.

**AWR Advantage**  
Feature packed, including: LED flashlight, channel aliases, programmable power - up to 2 Watts, customizable faceplates, and more!

**AWR Advantage Plus**  
The same features as the AWR Advantage but with added Bluetooth, Voice Recorder, Vibration Alert, and DTMF.

**AWR 8000/8001**  
Heavy duty 4-Watt business radio specifically designed to reach the hardest spots to cover and yet be simple to use! AWR 8001 features Bluetooth

**Base Station**  
Convenient, easy-to-use base radio that can be located on a desk top, wall mounted or on a forklift.

**AWR ERM**  
Wirelessly transmits and/or receives radio signals between two devices.

**Call Box**  
One and two way call boxes that can communicate a voice message when a change of state occurs or allows for two way communication.

**Repeater**  
Provides extended coverage for two-way radios. Typically used in campus settings or large multiple-story buildings.

**Smart Phone App**  
Allows individual or one-to-many communication instantly over a smart phone or traditional two-way radio using IP technology.

**SOLUTIONS**

**SYSTEMS**

**TWO-WAY RADIOS**

**ADVANCED WIRELESS COMMUNICATIONS**

(800) 475-5852  
20809 Kensington Blvd., Lakeville, MN 55044  
[www.advancedwireless.com](http://www.advancedwireless.com)

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\*\* Features and specs listed may change prior to release. This is a preliminary feature/spec sheet.

500720

**Ringo**

**ADVANCED WIRELESS COMMUNICATIONS**

**AWC Mascot**

**Ringö**

**ADVANCED WIRELESS COMMUNICATIONS**  
ARE YOU WIRELESS YET?

# WIRELESS RESOURCE

Volume One November 2013

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**Senior Care Facility Realizes More Dignified And Efficient Care With Advanced Wireless Communications**

At Samarian Bethany senior care communities in Rochester, Minnesota, their slogan is Residents don't live in our facility, we work in their home. That's why they do everything they can to make their care center less institutional. And that's why they partnered with Advanced Wireless Communications when they undertook a major construction plan in 2011.

Advanced Wireless provided Samarian Bethany with a state-of-the-art wireless communications system that is not only non-invasive and portable, but also expands staff effectiveness, productivity and record-keeping capabilities.

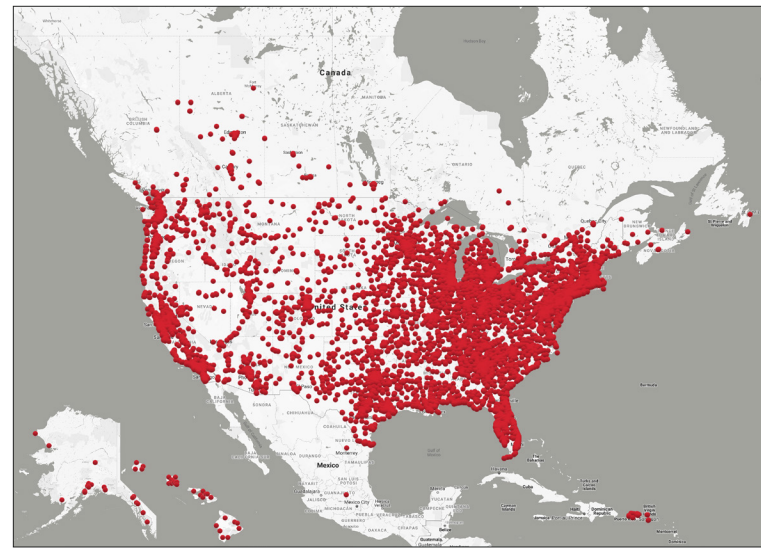
Mission Leader Sue Knutson said her group looked at a lot of providers and had a lot of priorities.

But in the end, Advanced Wireless won out. "We wanted a wireless system, we wanted accountability and we wanted portability," Knutson said. "And Advanced had the most of what we wanted and needed," she added.

(Continued on page 2)

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Page 1



**AWR Advantage Getting Started**

**AWR ADVANTAGE GETTING STARTED**

**Quick Start Guide**  
Bed/Chair Sensor Pad with Transmitter


**MINI 3 Getting Started Guide**

**WELCOME KIT & REFERENCE GUIDE**

**OPERATIONS & MAINTENANCE MANUAL**



**KEN COONS**  
PRESIDENT




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ADVANCEDWIRELESS.COM



**ADVANCED WIRELESS COMMUNICATIONS**

PRODUCTS VERTICALS ABOUT BLOG SUPPORT CONTACT

# THE POWER OF ONE TO MANY

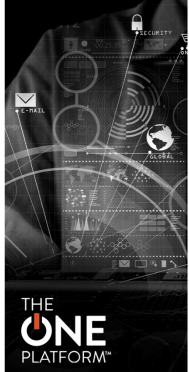


We're the communication experts who specialize in products and solutions that will get your teams communicating effectively.

CONNECT TO FIND YOUR SOLUTION



## YOUR INDUSTRY OUR EXPERTISE

Here at AWC, we offer customizable workplace communications that drive results. We are transforming the world of work using technology and automation to help you scale on demand, improve staff productivity, minimize infrastructure investments, and deploy solutions that suit your needs no matter what sandbox you play in.

**Kelly Lucente**  
CHIEF MARKETING OFFICER

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advancedwireless.com  
952-469-0054  
Lakeville, MN

**SKILLS**  
Negotiation  
Communication  
Leadership


**HOBBIES**  
Fishing  
Remodeling  
Petition

**PROFESSIONAL EXPERIENCE**  
Advanced Wireless Communications  
Chief Marketing Officer | 2021 - Present  
Re-Tool Marketing  
Founder and CEO | 2015 - 2021  
Your Thyme Inc  
Founder and CEO | 2006 - 2011  
Ryland Homes  
Sales Manager | 1998 - 2006  
Pulte Homes  
Sales Manager | 1992 - 1998  
Rollarblade  
Event Marketing Manager | 1990 - 1992

**EDUCATION**  
University of Minnesota - Twin Cities  
Marketing - Communications



**YOUR IMAGINATION OUR TECHNOLOGY**



**TWO-WAY RADIO ACCESSORIES**





**CALL BOXES**

**DOOR SOLUTIONS**

**SCANNER ACCESSORIES**

## OUR SPECIALTIES

Nuanced communication solutions that meet your industry requirements and regulations.




Date

Dear Mr./Ms. Last Name:

(Use a formal salutation, not a first name, unless you know the person extremely well. If you do not know the person's gender, you can write out their full name. For instance, you could write "Dear Pat Crody" instead of "Dear Mr. Crody" or "Dear Ms. Crody." Note that the person's name is always followed by a colon (:) in a business letter, and not a comma. If you do not know the recipient's name, it's still common (and safe) to use the old-fashioned "To Whom It May Concern".)

The first paragraph of your letter should provide an introduction as to why you are writing so that your purpose is obvious from the very beginning.

Then, in the following paragraphs, provide more information and specific details about your request or the information you are providing.

The last paragraph of your letter should reiterate the reason you are writing and thank the reader for reviewing your request. If appropriate, it should also politely ask for a written response or for the opportunity to arrange a meeting to further discuss your request.

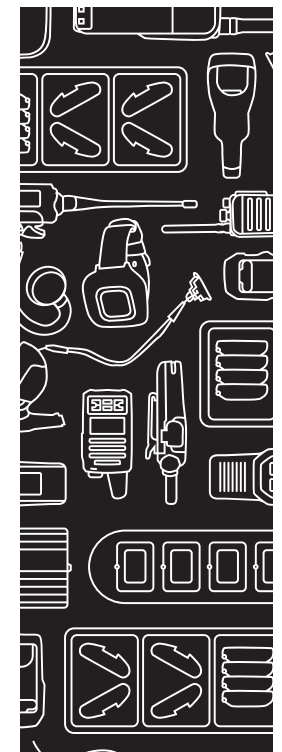
Best regards,

*Signature*

Typed Signature  
Title  
Company  
Contact (Phone number/Email address)

**"THE POWER OF ONE TO MANY"**

952.469.5400 | 800.475.5852 | 20809 KENSINGTON BLVD, LAKEVILLE, MN 55044 | ADVANCEDWIRELESS.COM



## OUR FACTS

Our customers range from skilled nursing facilities to retailers to large logistics companies and they all have one thing in common - they need efficient communication in order to get their jobs done. If your employees communicate with one another on the daily, you've come to the right place.

**1992**  
WHEN AWC FIRST OPENED ITS DOORS

**883,738**  
AWC PRODUCTS SOLD ACROSS NORTH AMERICA IN 2021 ALONE

**2,000+** SENIOR LIVING FACILITIES  
**25,000+** RETAIL LOCATIONS  
**400+** LOGISTIC & DC FACILITIES  
& MORE ACROSS THE ENTIRE COUNTRY!

**1993**  
AWC IMPLEMENTED THE FIRST WIDE AREA WARNING SYSTEM FOR HARD OF HEARING IN MINNESOTA

**300+** YEARS OF COMBINED EXPERIENCE ON THE AWC EXECUTIVE TEAM

**ARE YOU WIRELESS YET?**  
AWC WAS THE FIRST TO BRING A CELLULAR STORE INTO A MINNESOTA MALL

**AWC HAD A MASCOT RINGO THE RACCOON**

**1** THE NUMBER OF MONKEYS FLOWN TO NASHVILLE BY AWC

**LOCATED IN LAKEVILLE MINNESOTA**


**NEW BRANDING IN 2021**

## GET TO KNOW US!

Want to learn more about AWC and our commitment to our customers, partners, and community? Download our INTRO@PACK to get the inside scoop.

First Name  Email

DOWNLOAD



**GENERAL INQUIRIES:**  
kcoons@advancedwireless.com  
Toll-Free: (800) 475-5852  
Local: (952) 469-5400

**ADDRESS:**  
20809 Kensington Blvd  
Lakeville, MN 55044-8353  
Mon-Fri: 8:00 am to 4:30 pm (CST)

**SUPPORT:**  
For all types of support click below:  
CUSTOMER SUPPORT

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# AWR ADVANTAGE

TWO-WAY BUSINESS RADIO

## PALETTE

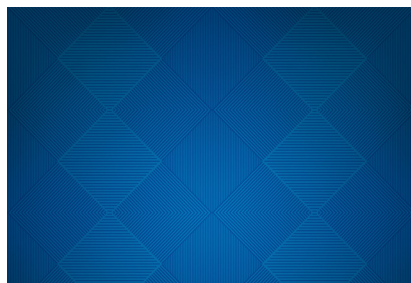
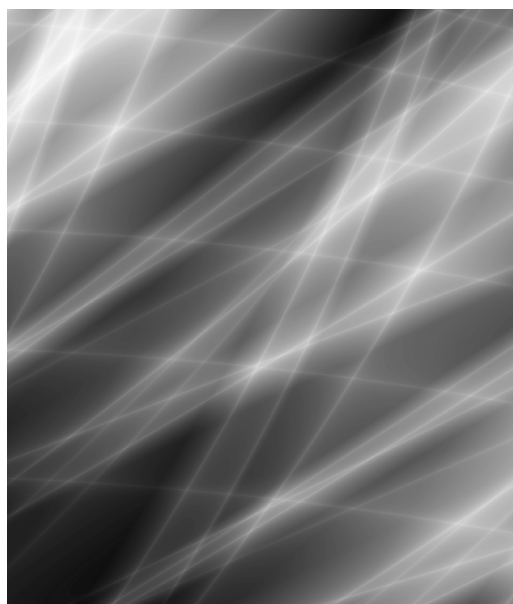
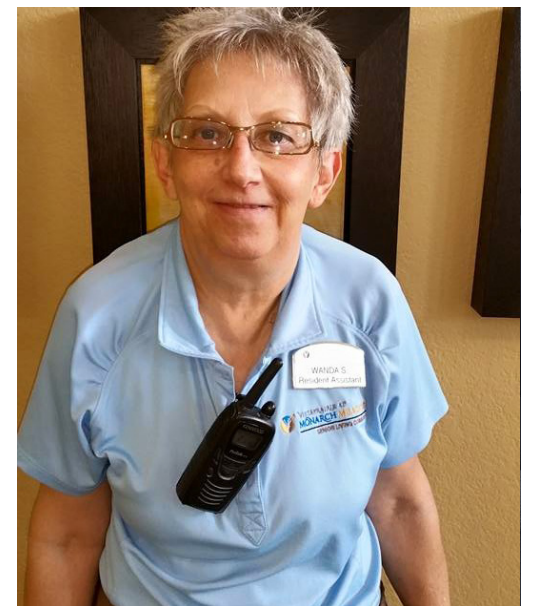


## TYPOGRAPHY

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## INSPIRATION



# AWR ADVANTAGE

PALETTE



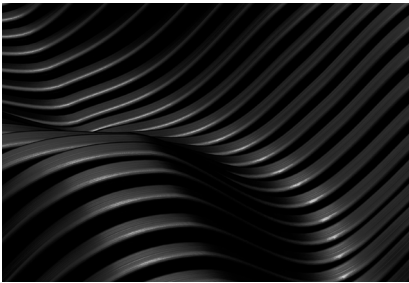
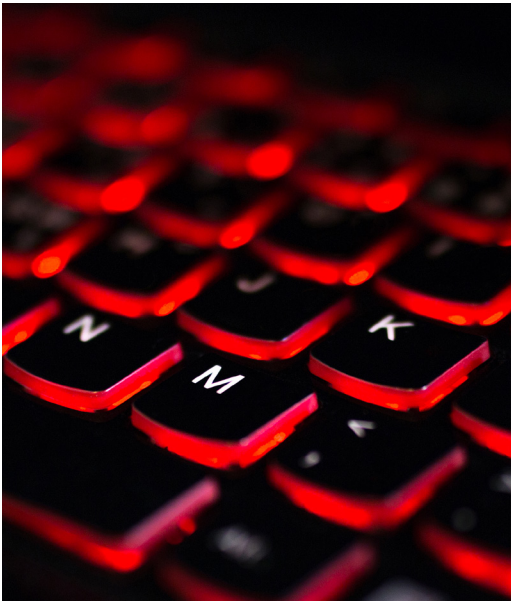
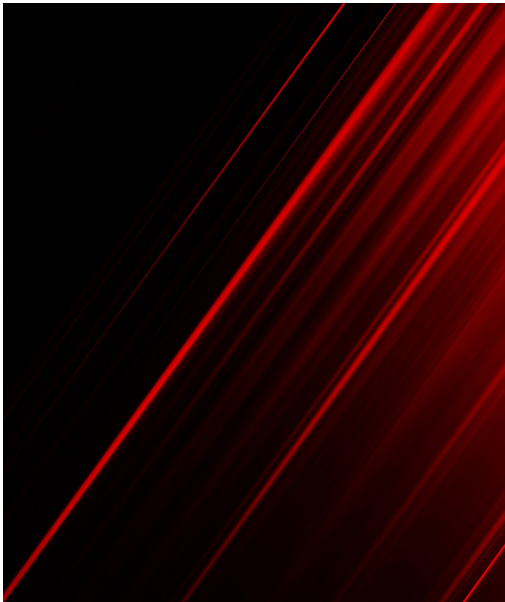
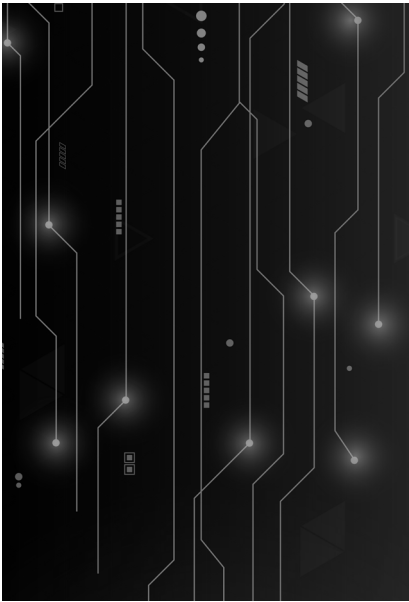
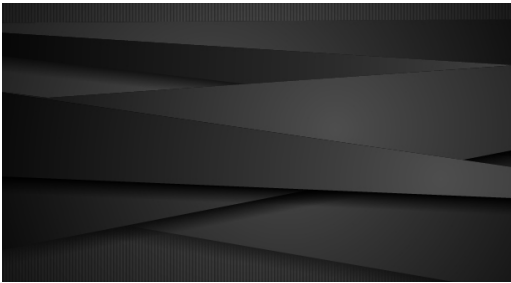
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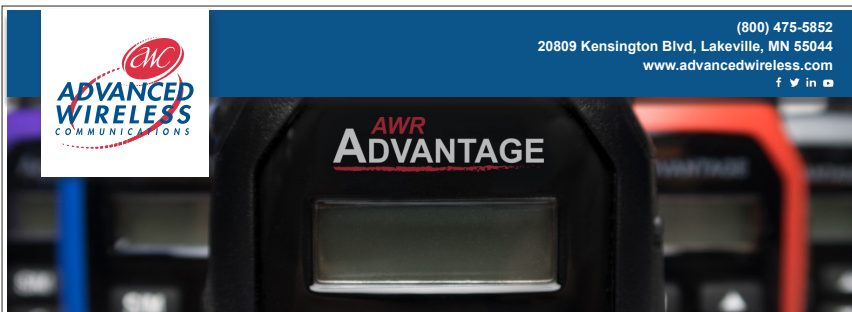
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COLOR VARIATION



INSPIRATION





(800) 475-5852  
20809 Kensington Blvd, Lakeville, MN 55044  
www.advancedwireless.com



## AWR ADVANTAGE™

TWO-WAY BUSINESS RADIO

Feature packed, the AWR Advantage Two-way Business Radio is a workhorse. You won't believe everything this radio can do. Some of the unique features of this radio includes: LED flashlight, channel aliases, programmable power - up to 2 Watts, and more!

On top of that customize the faceplates with your company's logo and color.

### Key Features:

- Black Housing
- 16 Channels
- 2 Watts (programmable to low/med/high)
- Customizable Face Plate
- Audio Channel Annunciation
- Alphanumeric Display
- Busy Channel Lockout (BCL)
- Time-Out-Timer (TOT)
- LED Flashlight
- Speaker Enable / Disable
- Scan (user selectable)
- Priority Scan
- Programmable Mic Sensitivity
- PC Programmable or by Hand
- Wireless Clone
- Programmable Key Functions
- Menu Programmable Mode
- Radio Power On Text
- Battery Save Mode
- Low Battery Alert
- 9 Programmable Call Tones
- Audio Compaedor
- Audio Scrambler
- VOX
- Motorola CLS Compatible (accessories)

One of the most affordable, durable, and feature packed two-way radios available.

500434

## AWR Advantage & AWR Advantage Plus

# User manual

Advanced Wireless Communications



500358

## Quick Start Guide AWR Advantage Wireless Cloning

Wireless cloning allows you to easily copy radio settings from one radio (the master) to all other radios within range without the use of wires or cables.



### Master Unit

You will first need to determine which of your radios is going to be your master unit. This will be the one radio to which all of your other radios will match up to.



### Turn On Cloning

Begin with the radio in the off position. Hold down the Push-To-Talk button and the S/M key at the same time while turning the radio on.



### If Done Correctly

The screen will read Clone.



### Repeat

Repeat this on any other radio you wish to clone.



### Begin Cloning

Press the Push-To-Talk button on the master unit to begin the cloning process.



### While Cloning

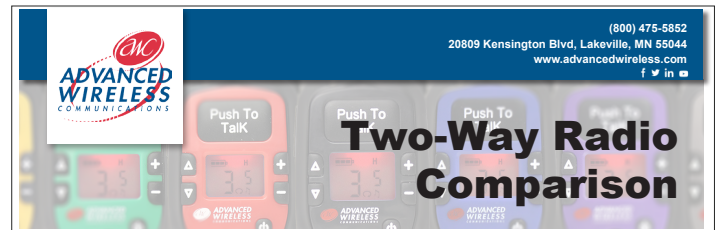
The LED on the master radio will be steady red while the rest will blink red and green.



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500459



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## Two-Way Radio Comparison

Model Name	AWR Advantage	Motorola CLP 1010	Motorola CLP 1010e	Motorola CLS 1110 / 1410
Design				
Customizable Faceplates	Yes	No	No	No
Dimension (HxWxD)	5.8"H x 2"W x 1.10"D	3.5"H x 2"W x 0.75"D	3.55"H x 2"W x 0.98"H	5.83"H x 2"W x 1.06"D
Weight	4.5 ounces	2.38 ounces	3.35 ounces	5 ounces
Frequency Range	450-470 MHz	450-470 MHz	450-470 MHz	460-470 MHz
TX Power (programmable)	.5 W / 1 W / 2 W	1 W	.5 W / 1 W	1 W
Channels	up to 16	1	up to 8	1
Battery	Li-Ion 1250 (800 mAh)	Li-Ion 1130 mAh	Li-Ion 1800 mAh	Li-Ion 1100 mAh
Main Feature				
Scan	Yes	Yes	Yes	No / Yes
Wireless Clone	Yes	No	No	No
Bluetooth	No	No	No	No
Voice Recorder	Yes	No	No	No
Alphanumeric Display	Yes	No	No	Yes
Speaker Enable / Disable	Yes	No	No	Yes
Audio Annunciation (Channel and Battery Status)	Yes	No	No	Yes
Repeater Compatible	Yes	Yes	Yes	No
Other				
Warranty	1 year	2 years	1 year	1 year
Belt Clip	Holster or belt clip	Detachable belt clip	Detachable belt clip and magnetic clip	Detachable holster with rotating clip

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501382



Standard

Alias



## THE SPECS AWR ADVANTAGE

- ONE OF THE MOST AFFORDABLE & DURABLE TWO-WAY RADIOS AVAILABLE**
- FEATURE PACKED TWO-WAY BUSINESS GRADE RADIO**
- CUSTOMIZE FACEPLATES WITH YOUR COMPANY'S LOGO & COLOR**

Feature packed, the AWR Advantage Two-way Business Radio is a workhorse. You won't believe everything this radio can do. Some of the unique features of this radio includes: LED flashlight, channel aliases, programmable power - up to 2 Watts, and more!

On top of that customize the faceplates with your company's logo and color.

### FEATURES

- Black Housing
- 16 Channels
- 2 Watts (programmable to low/med/high)
- Customizable Faceplate
- Audio Channel Announcement
- Alphanumeric Display
- Busy Channel Lockout (BCL)
- Time-Out-Timer (TOT)
- LED Flashlight
- Speaker Enable / Disable
- Scan (user selectable)
- Priority Scan
- Programmable Mic Sensitivity
- PC Programmable or by Hand
- Wireless Clone
- Programmable Key Functions
- Menu Programmable Mode
- Radio Power On Test
- Battery Save Mode
- Low Battery Alert
- 9 Programmable Call Tones
- Audio Compressor
- Audio Scrambler
- VOCX
- Motorola CLS Compatible (accessories)

ADVANCEDWIRELESS.COM  
952.469.5400 | 800.475.5852 | 20809 KENSINGTON BLVD, LAKEVILLE, MN 55044

## SEE THE DIFFERENCE

It's simple. The AWR Advantage™ will make a bigger difference in the way your team communicates. Read on and we'll show you how.

**COMMUNICATION**  
We heard ya. Communication is important, so that's why this radio was designed with superior sound quality. Can you hear us now?

**DURABILITY**  
Drop it, bump it, throw it. No matter the circumstance, this radio was built to be the most durable radio on the market today.

**INTEGRATION**  
You bet. This radio plays nice with other brands and is capable of integrating with other products and systems.

[VIEW RADIOS](#)

## QUICK START GUIDE AWR Advantage Wireless Cloning

Wireless cloning allows you to easily copy radio settings from one radio (the master) to all other radios within range without the use of wires or cables.

**Master Unit**  
You will first need to determine which of your radios is going to be your master unit. This will be the one radio to which all of your other radios will match up to.

**Turn On Cloning**  
Begin with the radio in the off position. Hold down the Push-To-Talk button and the S/M key at the same time while turning the radio on.

**If Done Correctly**  
The screen will read Clone.

**Repeat**  
Repeat this on any other radio you wish to clone.

**Begin Cloning**  
Press the Push-To-Talk button on the master unit to begin the cloning process.

**While Cloning**  
The LED on the master radio will be steady red while the rest will blink red and green.

CONTINUE ON NEXT PAGE >

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## Meet your new best friend. THE AWR ADVANTAGE™

- Easy to use and deploy immediately
- Durable and reliable
- Secure communication
- Multiple radio channels to serve multiple work teams
- Exceptional quality without excessive cost



## DESIGNED FOR DURABILITY

### HEADSET JACK

Have you noticed that sometimes your headset stops working? Traditional jacks can't take much strain. We noticed, so we stepped out to take a beating, it's been tested and perfected and this one may just be the programed break exclusively with the headset if that's your preference. Can you hear us now?

POWERED BY

### KEY FEATURES

- ANTENNA - reinforced & doesn't break
- VOLUME KNOB - lower profile with lock guard
- HEADSET JACK - designed for durability
- BATTERY - 16-hour life span
- KEYPAD - replaceable
- FLASHLIGHT - LED for illumination
- SPEAKER - best in class audio
- PROGRAMMABLE - up to 16 channels
- ALIAS - nickname your channel
- CHANGABLE FACEPLATE - color customized by department
- PUSH-TO-TALK - configurable button placement
- ONE\* SAGE - voice-enabled digital assistant
- SCAN/PRIORITY SCAN - scan channels or set priorities

POWERED BY



## THE AWR ADVANTAGE™

The AWR Advantage is a feature-packed two-way radio worthy of a spotlight this bright. So, fast your eyes and snag a FREE copy of our AWR Advantage lookbook here.

GOOD COMMUNICATION IS EVERYTHING

## FEAST YOUR EYES

This little radio is the ultimate communication tool. It packs a punch with its multi-functional features - too many to count. Download our lookbook for more info and feast your eyes on this little beauty.

[VIEW RADIOS](#)

**GENERAL INQUIRIES:**  
[www.advancedwireless.com](http://www.advancedwireless.com)  
 Toll-Free: 800.475.5852  
 Local: (952) 469-5400

**ADDRESS:**  
 20809 Kensington Blvd  
 Lakeville, MN 55044-8353  
 Mon-Fri: 8:00 am to 4:30 pm (CST)

**SUPPORT:**  
 For all types of support click below.  
[CUSTOMER SUPPORT](#)

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# AWR ADVANTAGE *Plus*

TWO-WAY BUSINESS RADIO

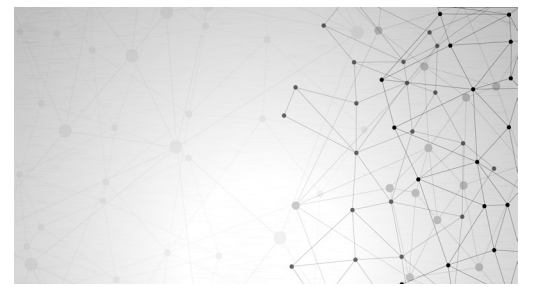
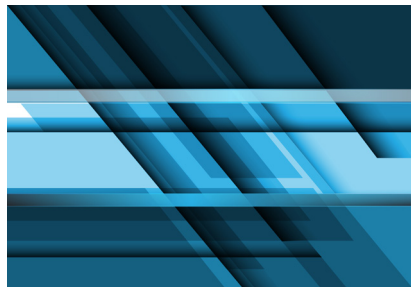
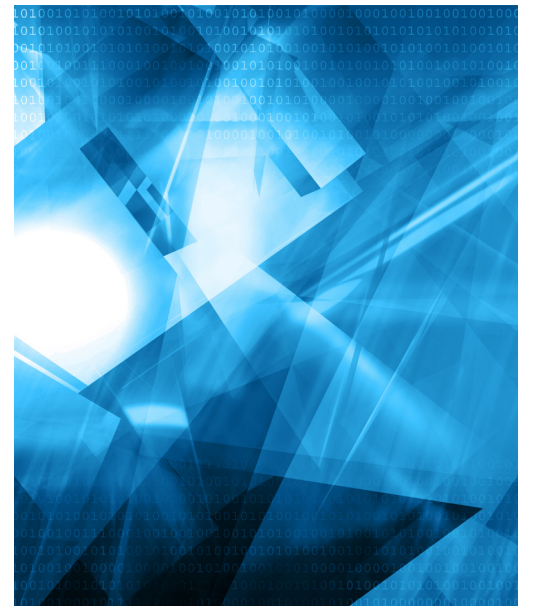
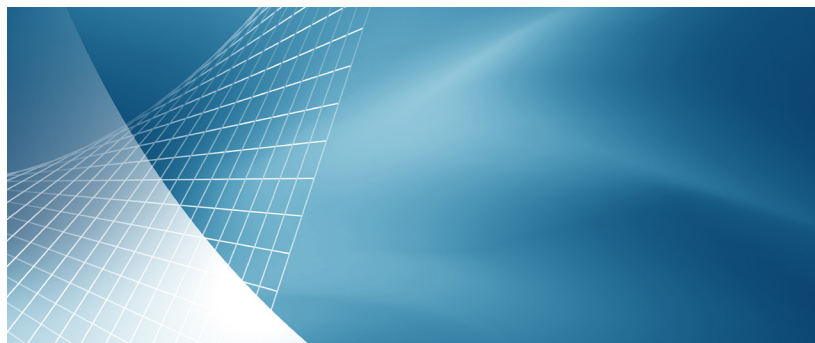
## PALETTE



## TYPOGRAPHY

Arial  
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## INSPIRATION



# ADVANTAGE **BLU**

## PALETTE



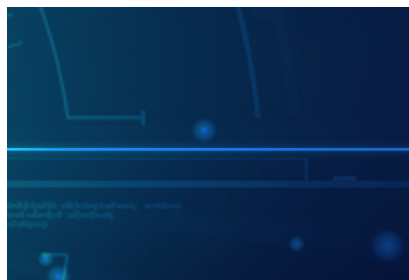
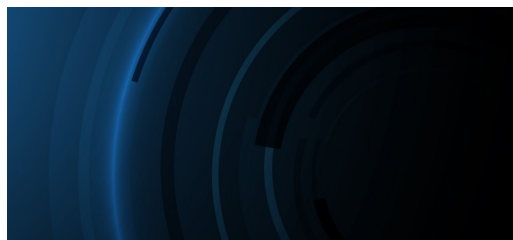
## TYPOGRAPHY

**Brandon Grotesque Black**  
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## COLOR VARIATION



## INSPIRATION



# CHARGE ALL™

## PALETTE



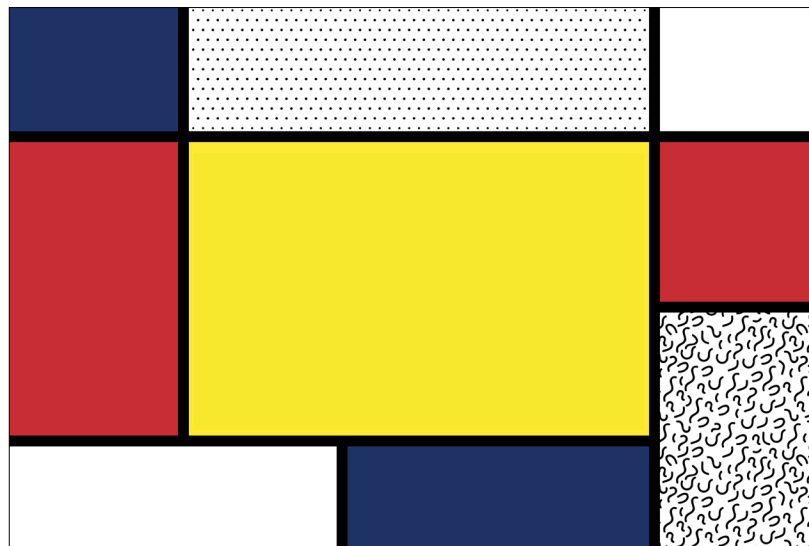
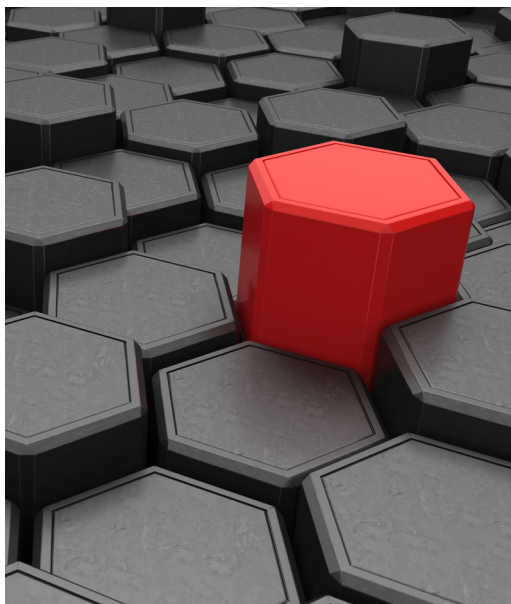
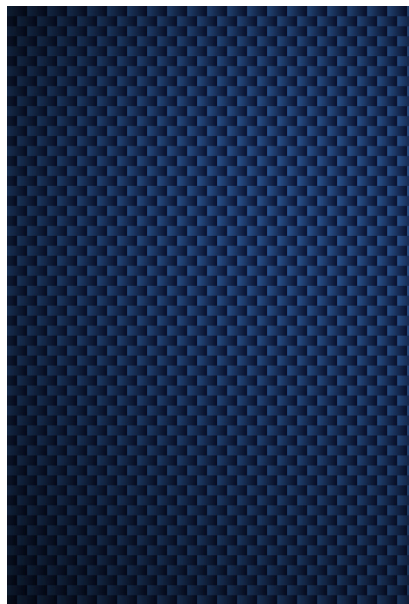
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## COLOR VARIATION



## INSPIRATION





# CHARGE ALL

## PALETTE



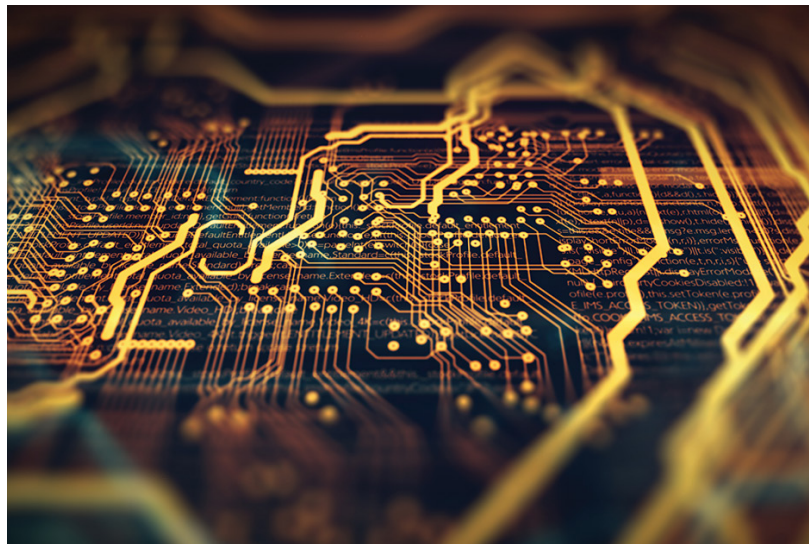
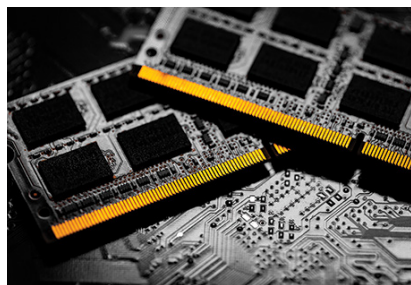
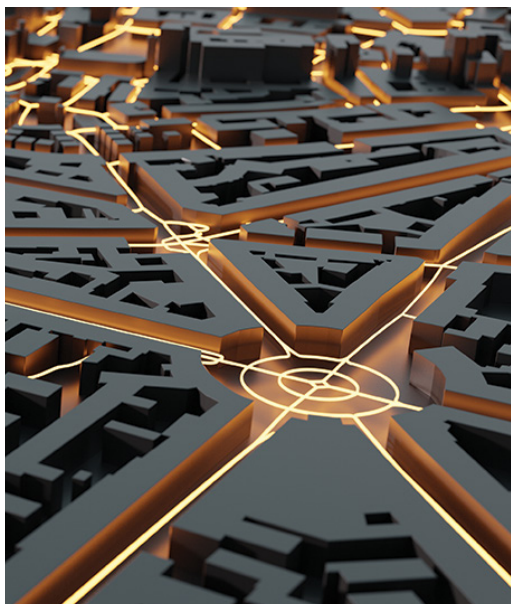
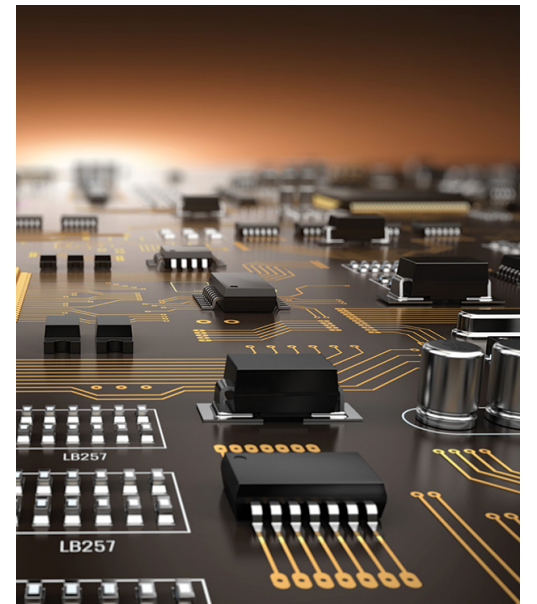
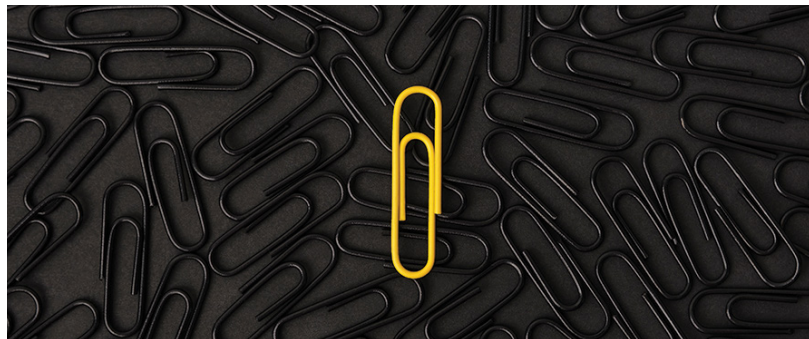
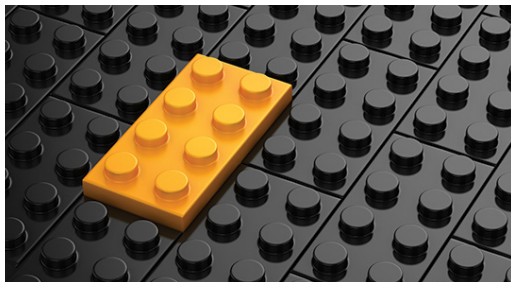
## USAGE

Heading: CHARGE-ALL  
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Body Copy: CHARGE-ALL™

## HORIZONTAL



## INSPIRATION





**AW WEBINAR**

# TAMING THE COUNTERTOP JUNGLE

Introducing **CHARGE<sup>ALL</sup>**




**AW WEBINAR**

## Taming the Countertop Jungle

Introducing **CHARGE<sup>ALL</sup>**

APRIL 15, 2021 @ 11AM PST

[REGISTER HERE](#)



**ADVANCED WIRELESS COMMUNICATIONS**



**CHARGE<sup>ALL</sup>**

**MIX & MATCH**  
FOR ALL OF YOUR CHARGING NEEDS

We heard you. The Charge<sup>ALL</sup> family of charging stations are custom-engineered by Advanced Wireless Communications based upon feedback from you about your charging needs.

POWERED BY 

**ADVANCED WIRELESS COMMUNICATIONS** (800) 475-5852  
20809 Kensington Blvd., Lakeville, MN 55044  
www.advancedwireless.com



# CHARGE<sup>ALL</sup>

## CREATE YOUR OWN CUSTOM CHARGER

The Charge All™ family by Advanced Wireless Communications features four base options with replaceable charging cups for popular radios and smart devices from AWC, Kenwood, Motorola, Vertex Standard, Zebra, and many more that allow you to customize your charger to your current and future charging needs.

**Benefits**

- An economic charging solution
- Customizable to fit your exact needs
- When new devices are introduced to your company, the cups can be replaced instead of buying a full new charger
- Can charge two-way radios, mobile computers, power tool batteries, and much more
- Custom cups can be available upon request, call (800) 475-5852 to talk with an AWC employee about your charging needs

**Charge All Original**

- Single Unit Charger
  - 1 small charging cup slot
  - Perfect for individual two-way radio devices
- Six Unit Charger
  - 6 small charging cup slots that can be set up for a specific radio or 6 individual radios
  - The original Charge All featuring 6 charging cup slots for two-way radio devices

**Charge All Large**

- Double Unit Charger
  - 2 large charging cup slots that can be used with spacers to create up to 4 small cup slots
  - Made for the charging of Smart devices such as Mobile Computers
- Five Unit Charger
  - 5 large charging cup slots that can be used with spacers to create up to 10 small cup slots
  - Our largest charger made for the charging of Smart devices such as Mobile Computers.

**Choose Your Base** + **Choose Your Cups** = **A Custom Charger Made Just for You**





**ADVANCED WIRELESS COMMUNICATIONS** ARE YOU WIRELESS YET?

# CHARGE<sup>ALL</sup>

**Charge up to 6 different devices at the same time**

- Simultaneously charges up to 6 devices while doubling as an organized storage location
- Replaceable cups provide a cheaper solution to buying a full new charger when new devices are introduced to your company

Replaceable charging cups

**Standard Kit Includes:**

- Body
- Choice of 6 cups
- Power Adapter/Power Supply

*Radios not included*



Charge All™  
221253-XXXX

follow us on:    

(952) 469-5400  
20809 Kensington Blvd., Lakeville, MN 55044  
www.advancedwireless.com

**ADVANCED WIRELESS COMMUNICATIONS**

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**AW WEBINAR**

## Taming the Countertop Jungle

Introducing **CHARGE<sup>ALL</sup>**

APRIL 15, 2021 @ 3PM EST

[REGISTER HERE](#)



**ADVANCED WIRELESS COMMUNICATIONS**

**CHARGE ALL**

**THREE EASY STEPS**

How does it work? It doesn't get any easier than this.

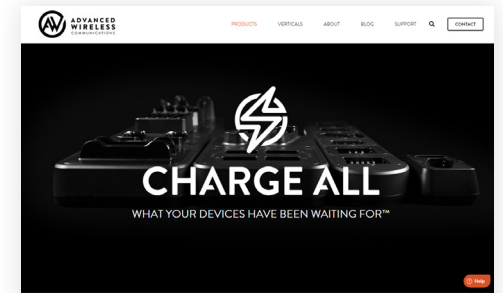
1. Choose cups.
2. Choose base.
3. Charge.

You're done!

POWERED BY ADVANCEDWIRELESS.COM



**BUILT TO CHARGE  
BUILT TO CHARGE  
BUILT TO CHARGE**



**BUILT FOR YOU, POWERED BY AWC**

It seems like you've been waiting a long time for a multi-port, multi-device charging station. But, maybe you've been looking in the wrong place. **CHARGE-ALL™** by Advanced Wireless Communications is a family of charging stations custom designed with your charging needs in mind. In three easy steps, you get the charging station you need and you can charge it all at once.

**THE POWER TO CHARGE**

**CHARGE-ALL™** was created based upon customer feedback. The stories were the same. Frustration around having multiple charging stations to charge various devices was a hassle. The ask? To have one product that does it all for a fraction of the cost while simplifying your charging needs. That's where **CHARGE-ALL** comes in. You can mix and match the cups in our base station to conform to your unique devices. Charge them as you need. No sweat. Isn't it nice to take the power back?



**WHAT YOUR DEVICES HAVE BEEN WAITING FOR.**

**CHARGE ALL**

Introducing Charge-All™ Custom Charging Stations

**CREATE YOUR CUSTOM CHARGER**

**HOW DOES IT WORK? IT DOESN'T GET ANY EASIER.**

- 1 CHOOSE CUPS
- 2 CHOOSE BASE
- 3 CHARGE!

**CHARGE-ALL™ PRODUCTS**

**CHARGE-ALL™**

The Advanced Wireless Communications CHARGE-ALL system is designed to ensure your items always connected. For more information, grab a **FREE** copy of our CHARGE-ALL lookbook here.

**IF PASSED THE FIT TEST**

VIEW NOW

**THIS IS CHARGE ALL**

POWERED BY

**THE POWER TO CHANGE**

**CHARGE-ALL™** was created based upon customer feedback. The stories were the same. Frustration around having multiple charging stations to charge various devices was a hassle. The ask? To have one product that does it all for a fraction of the cost while simplifying your charging needs. That's where **CHARGE-ALL™** comes in. You can mix and match the cups in our base station to conform to your unique devices. Charge them as you need. No sweat. Isn't it nice to take the power back?

POWERED BY **CHARGE ALL** ADVANCEDWIRELESS.COM



**SIMPLE NEVER FELT SO GOOD**

We think "simple" is understated. It's one of the main reasons we created our signature line of CHARGE-ALL products. Take a look at the possibilities.

- ECONOMIC CHARGING SOLUTION
- CUSTOMIZABLE TO FIT YOUR NEEDS
- EASILY SWAP CUPS FOR NEW DEVICES
- CHARGE TWO-WAY RADIOS, MOBILE COMPUTERS, POWER TOOL BATTERIES & MORE

**CHARGE-ALL™ PRODUCTS**

**COMPATIBLE BRANDS**

**GENERAL INQUIRIES:**  
1-800-475-5882  
www.awcc.com

**ADDRESS:**  
20809 Navigation Road  
Lubbock, TX 79424-6802  
www.awcc.com (p. 10)

**SUPPORT:**  
For all types of support click below  
**CUSTOMER SUPPORT**

# ODIN

## PALETTE



## TYPOGRAPHY

Arial

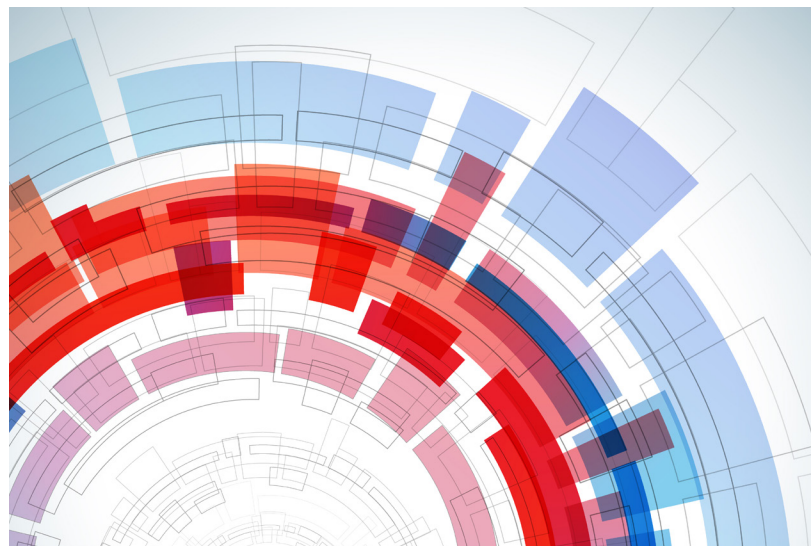
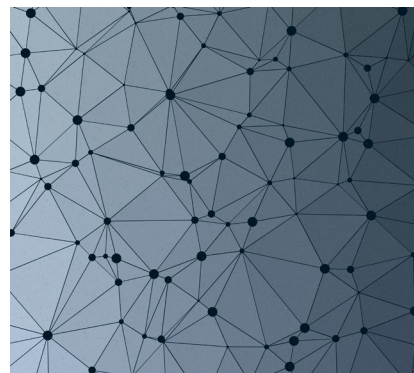
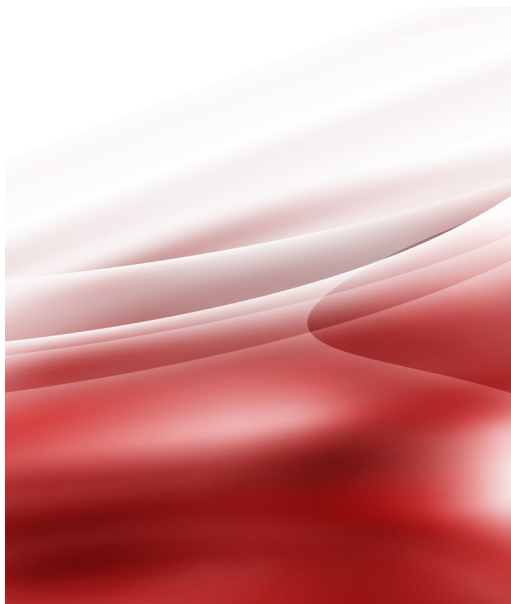
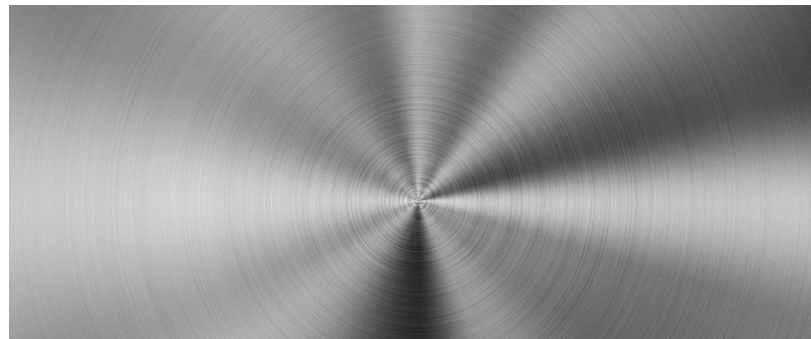
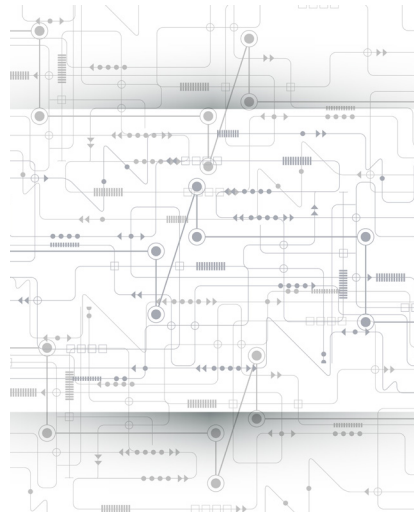
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## SUB-BRANDS

**PAGE 2 TALK™**

**ODIN  
CONNECT**

## INSPIRATION



# THE ONE PLATFORM

## PALETTE



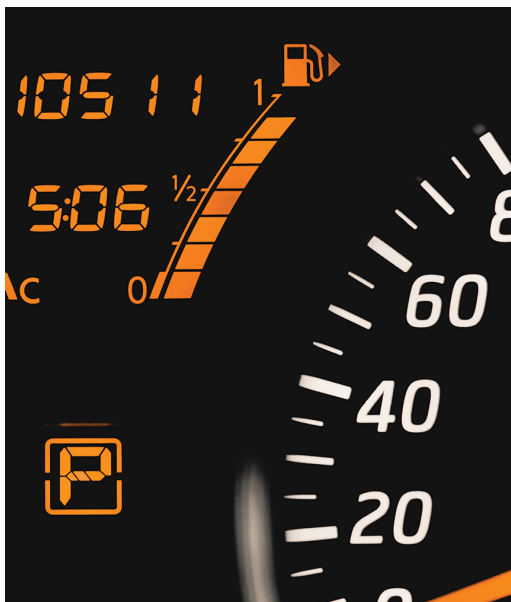
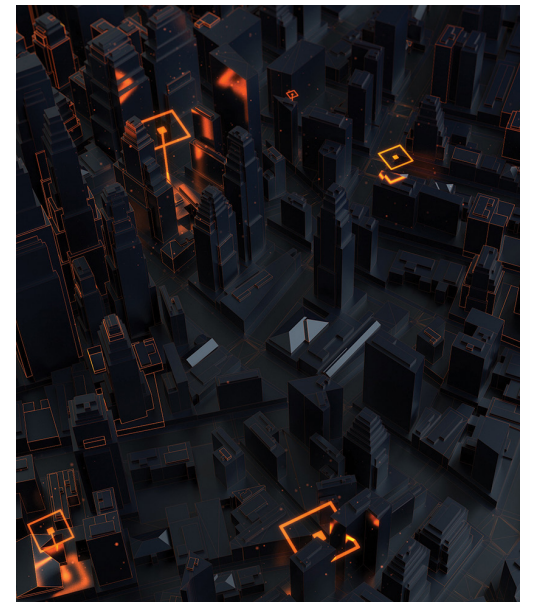
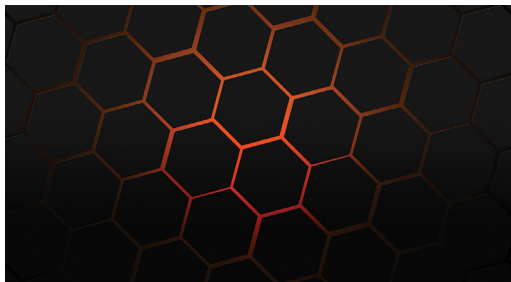
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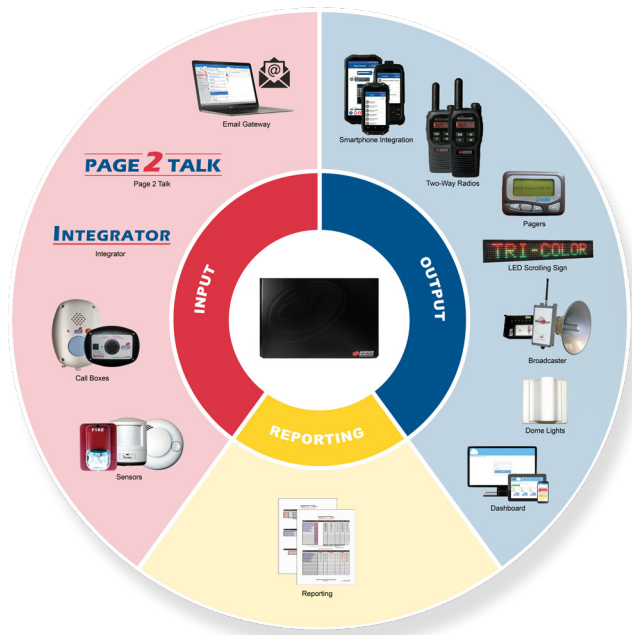
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Body Copy: ONE™  
Nickname: ONE™

## HORIZONTAL

THE ONE PLATFORM

## INSPIRATION





**ADVANCED WIRELESS COMMUNICATIONS**  
ARE YOU WIRELESS YET?

**Introductory Promotion**

# PAGE 2 TALK

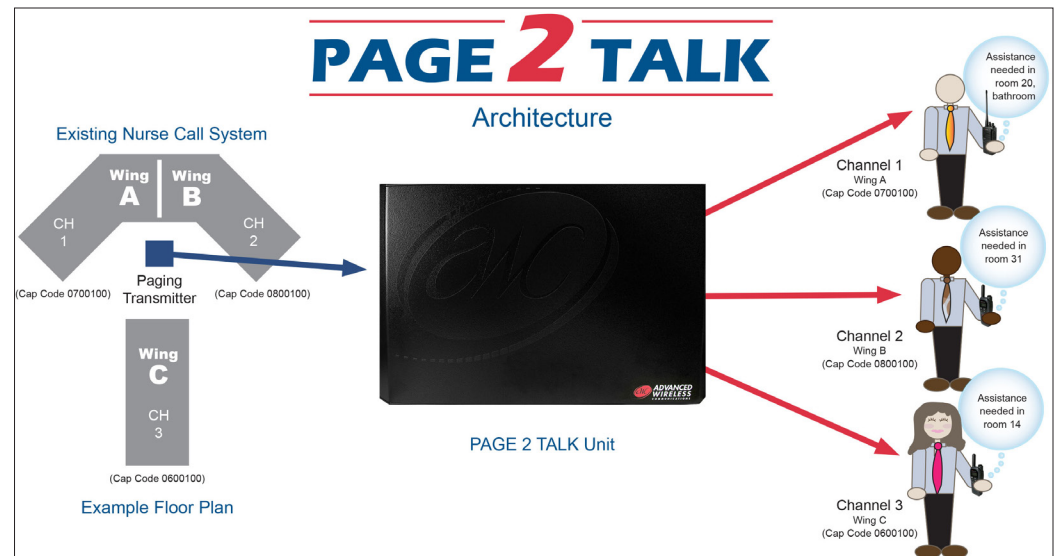
Add two-way radios to your existing nurse/e-call system.

## FREE

Set-up, and Installation  
(including travel)  
**SAVE up to \$2,500**

**Hurry! Promotion Ends July 31st, 2015**

\*See Account Manager for full details. Offer ends 7/31/15. Not valid with any other offers and/or discounts. Savings limited to \$2,500.00, customer is responsible for any cost over (so if set-up and installation comes to \$3,000 - customer would pay \$500).



## Get Your Nurse Call System Talking!

Give us a call to learn how - (800) 475-5852

**ADVANCED WIRELESS COMMUNICATIONS**

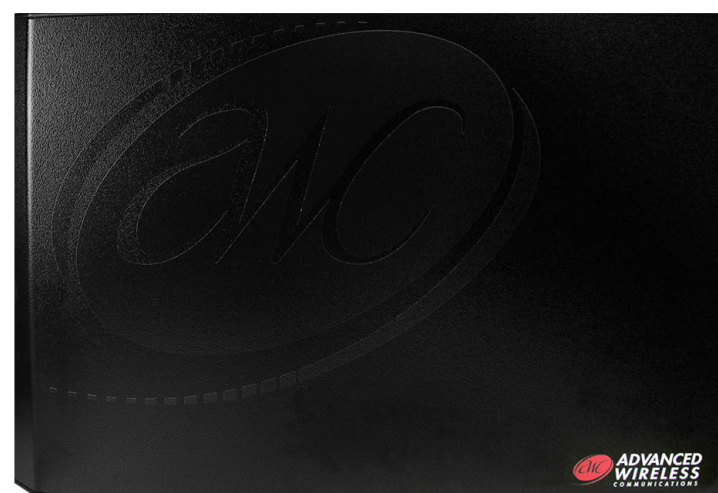
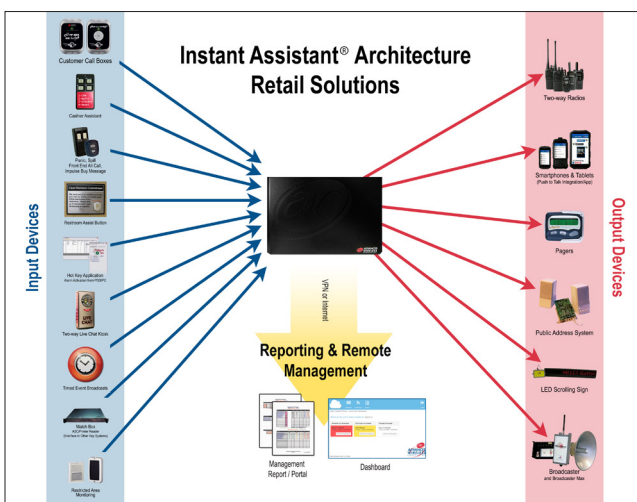
## ODIN Retail Enterprise™

**ADVANCED WIRELESS COMMUNICATIONS**

### Pager Quote of the Day

Nurses are angels in comfortable shoes.  
- Author Unknown

**ADVANCED WIRELESS COMMUNICATIONS**



Buzzing

Beeping

Screaming Intercoms

**Give your residents peace and quiet.**

We can help! Call us for details: (800) 475-5852

**ADVANCED WIRELESS COMMUNICATIONS**



# ONE MOBILE

## ONE & DONE

Thanks to ONE™ Mobile, everything you need to improve your communication and operational efficiencies is all on a single device.

### THE UTILITY BELT EFFECT

We know your team is over the utility belt effect. They're tired of juggling multiple devices to communicate with each other through their systems.

So why not give them what they're asking for? An all-in-one device that does it all.

**NIX IT!** An all-in-one device that does it all. One ONE Mobile powered by The ONE Platform.

One Mobile is a combination of an all-in-one ruggedized Android smart device and software application that enhances your communication and operational efficiency.

### PRODUCTIVITY SIMPLIFIED



**ANDROID OPERATING SYSTEM**  
Download your favorite Android-based apps for an all-in-one tool that makes the work shift efficient.

**CALL LIGHT MANAGEMENT**  
The Activation Dashboard lets your team easily accept call lights and mark dispositions so resident calls are answered faster and disposition information is recorded in a timely manner.

**PRIVATE CHAT**  
You and your staff can chat with one another directly through the ONE Mobile app so there's no fumbling with exiting the app.

**REAL-TIME CHARTING**  
Download your Electronic Health Record (EHR) software to help staff get in the habit of real-time charting to improve accuracy.

**DISPOSITION TRACKING**  
Instantly record different types of care and services provided to residents like helping them dress, assisting in the bathroom, or administering medications.



**PUSH-TO-TALK**  
The push-to-talk button mimics two-way radio operation so your team can quickly communicate with others.

**COMMUNICATE WITH TWO-WAY RADIOS**  
Team members using ONE Mobile are able to communicate with two-way radios ensuring that everyone can communicate together regardless of the device they are using.



## THE SLEEVE

### STRAP ATTACHMENT

Loop a wrist strap or lanyard onto your ONE Mobile device so you can carry it with ease and avoid an accidental drop.

### SCANNER

The built-in scanner allows your staff the ability to easily scan prescriptions or document when medications are administered.

### 1 WATT SPEAKER

For the residents who don't mind a little chatter, your staff can take advantage of the loud and crisp sound of the 1 watt speaker so they can hear each other the first time.

### VOLUME CONTROL

Set your volume level with the volume UP/DOWN buttons.

### TWO-WAY RADIO ACCESSORY JACK

While a quieter environment is preferred for residents, it's vital that staff can be alerted and verbally communicate with co-workers. This headset accessory jack uses the same headset as the AWR Advantage™ so it's a win-win situation.

### POWER/LOCK BUTTON

Easily power your device ON/OFF or lock your ONE Mobile device to avoid accidental touches on the screen.

### SCAN BUTTON

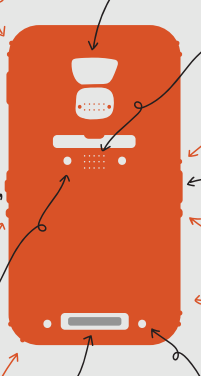
Easily scan prescriptions and administered medications with the push of a button.

### BELT CLIP SCREW INSERTS

If one of your staff members wants a reliable way to carry their ONE Mobile device, they can easily attach a belt clip to carry it on their clothing.

### REMOVABLE STYLUS

Never fat-finger the wrong button again with an included stylus that will help save you from errors.



### CHARGING INDICATOR LED

This LED indicator tells you the battery status when charging the device. Red indicates charging and green indicates charging is complete.

### PUSH-TO-TALK BUTTON

A dedicated push-to-talk button makes the device work like a two-way radio. Push the button and communicate with other team members that have a ONE Mobile device or two-way radio.

### SLEEVE ON/OFF BUTTON

This button allows you to turn the sleeve's power on/off saving your battery when you're not using the scanner area's needed.

### EXTENDED BATTERY PACK

An extra battery pack is built into the phone sleeve to ensure your ONE Mobile sleeve features stay powered through an entire shift.

### CHARGING CONTACTS

So, how do you charge this thing? The ONE Mobile device doesn't need to be disassembled in order to charge it. The outer sleeve features charging contacts so you can simply drop it into the CHARGE-ALL™ for maximum convenience.

**READY TO GO MOBILE?**  
Learn more about ONE Mobile and The ONE Platform at [advancedwireless.com/1dp](http://advancedwireless.com/1dp)

**THE ONE PLATFORM**  
Powered by



## ONE RENEW

ONE Renew™ adds more to your nurse call system and can eliminate the challenges associated with pager-based nurse call solutions.

### SCALES TO GO AS YOU GROW

**So, What:** ONE Renew is a simple integration solution to add more capability to your existing nurse call system. Renew comes with all the features and benefits of The ONE Platform without having to completely replace your original call system. It scales with you as your needs change and integrates with other ONE solutions.

**Impact:** You will save money by keeping your existing call system and simply updating it with ONE Renew.

### INTEGRATES TO EXISTING NURSE CALL SYSTEM

**So, What:** ONE Renew integrates with your nurse call system to streamline communication and monitor multiple systems. Determine what types of alerts your staff needs to be notified of and they will receive those alerts through a device such as a two-way radio or smartphone.

**Impact:** By consolidating multiple systems into a single, streamlined platform, you will reduce communication frustrations, increase staff productivity, and improve resident experience. The best part? Your staff will no longer need to use pagers.

**SOLUTION BRIEF**  
952.469.5400 | 800.475.5852 | 20809 KENSINGTON BLVD, LAKEVILLE, MN 55044 | [ADVANCEDWIRELESS.COM](http://ADVANCEDWIRELESS.COM)



## LEVEL UP THE RETAIL EXPERIENCE

Team members can't always be everywhere when guests need them most. Our ONE™ Assist solutions save guests the time and frustration associated with finding a team member to help them.

Your chosen ONE™ Assist solutions are connected to The ONE Platform™ and will notify team members over two-way radios, SMS text, email, and other desired devices when help is being requested.

### INPUTS

- Guest Request
- Staff Availability
- Location
- Time of Day
- Weather
- Event

### OUTPUTS

- Two-Way Radio
- Text Message
- Email
- Mobile App
- Smartwatch
- Tablet

24 ONE ASSIST 25

## THE POWER OF ONE TO MANY

ONE™ is the only fully integrable platform that connects all communication operations. This state-of-the-art system can be a single-to-several solution capable of aggregating multiple data streams and weaving them into your operations where you need them, how you need them, and for whom you need it.

18 THE ONE PLATFORM 19

## THE ONE PLATFORM™ VERSIONS

Please see the 5 most recent ONE™ releases. For more details about a release, go to FileHold and use the Public Saved Search "Engineering Documentation" and search for Eng. Document Type "Release Notes".

4/2022	7/2022	10/2022	1/2023	4/2023
3.9	3.10	3.11	3.12	3.13
<ul style="list-style-type: none"> <li>Enhanced Reporting</li> <li>ODIN Fahrenheit</li> <li>Enterprise Reporting</li> <li>Custom Screens</li> <li>Media Element Blocks</li> </ul>	<ul style="list-style-type: none"> <li>PIT</li> <li>New Integrations</li> <li>Enterprise Reporting</li> <li>Manage Custom Screen Content</li> <li>Security Enhancements</li> </ul>	<ul style="list-style-type: none"> <li>The ONE Platform™ Rebrand</li> <li>Embedded Documentation</li> <li>Enhanced Reporting</li> <li>ONE™ Content Improvements</li> <li>ONE™ Sage over ONE™ Mobile</li> </ul>	<ul style="list-style-type: none"> <li>ONE™ Mobile Multi-Tenant</li> <li>ONE™ Content</li> <li>Heartbeat Initiator</li> <li>Changes to The ONE Platform™ Installer</li> </ul>	<ul style="list-style-type: none"> <li>ONE™ Mobile Desktop Application</li> <li>Enterprise SSRS</li> <li>ONE™ Mobile Multi-Tenant</li> </ul>

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## CURBSIDE SOLUTIONS

IMPROVE STAFF PRODUCTIVITY AND CUSTOMER SERVICE

POWERFUL AND EASY TO DEPLOY

ALL OF YOUR COMMUNICATION NEEDS IN ONE PLACE

# m•diolab

In the ever-evolving landscape of technology and communication, disruption is the catalyst for brand recognition. It's with this fervent spirit of innovation that ModioLab™ was born – a reseller division of Advanced Wireless Communications, strategically engineered to challenge and transform the industry as we know it.

## A STRATEGIC EVOLUTION

ModioLab emerged not as a mere addition, but as a strategic evolution of Advanced Wireless Communications. Created to disrupt and revolutionize the market, ModioLab is a testament to our commitment to pushing boundaries and reshaping the status quo.

## THE ESSENCE OF MODIOLAB

At the heart of ModioLab lies a profound mission: to empower the B2B workforce with a comprehensive suite of communication solutions that redefine the standards of reliability, connectivity, and efficiency. From cutting-edge two-way radio communications to innovative charging solutions and handheld scanner technologies, we design, engineer, and manufacture the latest in state-of-the-art communication and technology devices.

## WELCOME TO MODIOLAB

As you delve into the pages that follow, you'll be immersed in the world of ModioLab – a world where disruption meets innovation, where tradition gives way to transformation, and where technology is not just a tool, but a driving force for excellence.

Explore our brand identity, embrace our vibrant color palette, and witness the power of our collateral. ModioLab is more than a brand; it's a revolution.

# m•diolab

## PALETTE



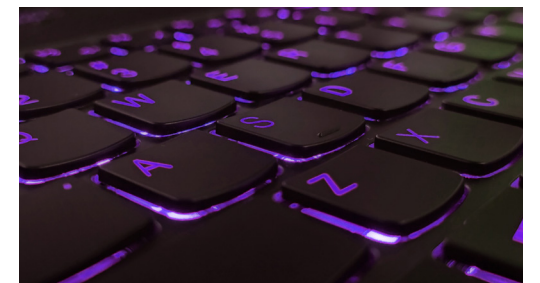
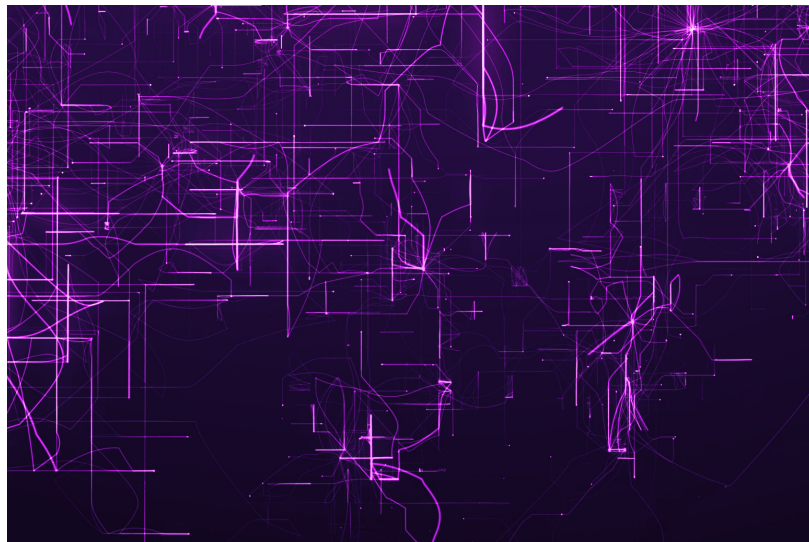
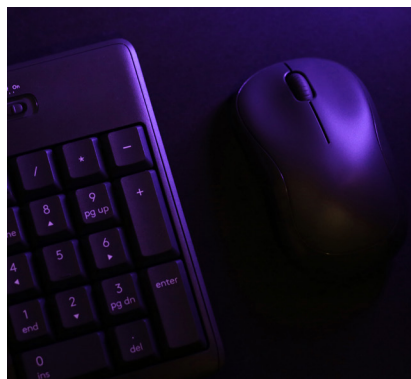
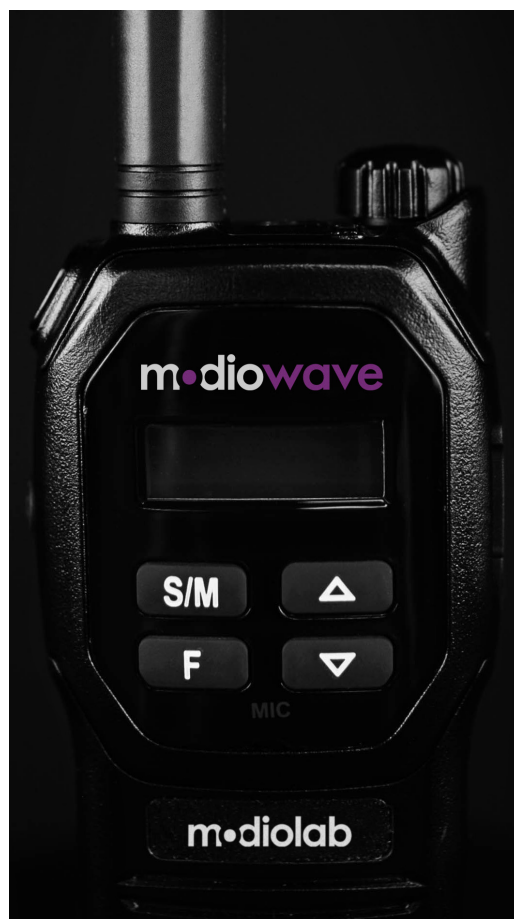
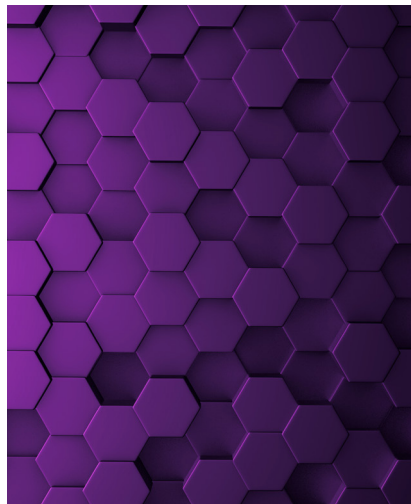
## TYPOGRAPHY

Futura PT Demi  
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

## SUB-BRAND

m•diowave

## INSPIRATION







### THE SPECS MODIOWAVE MLR-200

- ONE OF THE MOST AFFORDABLE & DURABLE TWO-WAY RADIOS AVAILABLE
- FEATURE PACKED TWO-WAY BUSINESS GRADE RADIO
- CUSTOMIZE FACEPLATES WITH YOUR COMPANY'S LOGO & COLOR

Feature packed, the Modiolwave MLR-200 two-way business radio is a workhorse. You won't believe everything this radio can do. Some of the unique features of this radio includes: LED flashlight, channel aliases, programmable power - up to 2 Watts, and more!

On top of that customize the faceplates with your company's logo and color.

#### FEATURES

- Black Housing
- 16 Channels
- 2 Watts (programmable to low/med/high)
- 2 Year Warranty
- Audio Channel Annunciation
- Alphanumeric Display
- Busy Channel Lockout (BCL)
- Time-Out-Timer (TOT)
- LED Flashlight
- Speaker Enable / Disable
- Scan User-selectable
- Priority Scan
- Programmable Mic Sensitivity
- PC Programmable or by Hand
- Wireless Clone
- Programmable Key Functions
- Menu Programmable Mode
- Radio Power On Text
- Battery Save Mode
- Low Battery Alert
- 9 Programmable Call Tones
- Audio Compressor
- Audio Scrambler
- VOK
- Motorola CLS Compatible (accessories)

**modiolab**



**modiolab**

MODEL: MLR-200      Made in China  
 FCC ID: XXXXXXXXXX  
 IC: XXXX-XXXXXXX

**ATTENTION**      Restricted to occupational use to satisfy FCC RF exposure limits. See user manual for operation requirements.

## DURABLE • RELIABLE • COMPATIBLE MEET MODIOWAVE

When it comes to communication, there's nothing better than knowing that you have technology in your corner you can rely on. After years of trial and error and customer feedback, we've created the most reliable two-way radio on the planet.

Modiolwave's proven durability is second to none and, when it comes to compatibility, we wrote the book. Playing nice with other key manufacturers in the industry is one of our favorite things and we would love to show you how this powerful radio can integrate with what you already have in place. That means you don't have to give up what you have to get to where you want to go!

Want to know more? Let's do a deep dive.

**modiolab**

**modiolab**

TWO-WAY RADIOS • COMMUNICATION SYSTEMS  
 SCANNER TECHNOLOGIES • CHARGING SOLUTIONS



**modiolab**  
LI-ION BATTERY

MODEL: MLB-200  
 DC: 3.7V  
 CAPACITY: 1200mAh 4.4Wh  
 CHARGE THRESHOLD: 4.2V

**CAUTION**

- DO NOT DISASSEMBLE
- DO NOT DISPOSE IN FIRE
- DO NOT SHORT THE TERMINALS